



Media Release



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The Art Gallery of Welland - Marketing and Communications

The Art Gallery of Welland Takes a Monumental Step Forward with Its First Board Meeting

Welland, Ontario – [March] – The momentum behind Welland’s artistic and cultural transformation is undeniable. This past weekend, the Art Gallery of Welland held its first-ever Board of Directors and Advisory Committee meeting, solidifying its place as a driving force for the city’s creative economy. With a clear mission, strategic partnerships forming, and major initiatives underway, the gallery is poised to elevate Welland’s standing as a premier arts and culture centre in Ontario.

“We are making history. This is more than just a gallery - it’s a transformative movement that will reshape Welland’s identity as a leader in the arts,” said Aldo Parrotta, Founder & Director of the Art Gallery of Welland. “We are moving forward with a commitment to artistic excellence, economic impact, and deep community engagement.”

With charitable status pending approval by May 2025, the gallery is rapidly laying the groundwork for an institution that will drive cultural growth, support emerging and established artists, and bring people together through the power of art.

A Vision That Will Reshape Welland’s Creative Landscape

A dedicated space for the Art Gallery of Welland is in the works, ensuring a permanent home where exhibitions, workshops, and artistic innovation can thrive. Conversations with municipal leaders, private sponsors, and community stakeholders are already underway.

Innovative Arts Programming & Community Engagement

The gallery is launching diverse, community-driven arts programming to make creativity accessible to all. From youth and senior workshops to artist showcases and interactive exhibitions, the gallery is committed to making art an integral part of everyday life in Welland.

Economic Growth Through the Arts

The Art Gallery of Welland will be a cornerstone for investment in the city's creative sector, attracting cultural tourism, strengthening local businesses, and creating long-term economic opportunities. Plans are in place to secure grants, sponsorships, and partnerships that will ensure financial sustainability.

A Major Fall 2025 Fundraiser & Community Initiatives

In addition to ongoing programming, a major Fall 2025 fundraising event is in development, offering attendees an exclusive opportunity to engage with the arts while supporting the gallery's growth. The gallery is also spearheading several community engagement initiatives, reinforcing its role as a space where art and people connect in meaningful ways.

For more information, visit theartgalleryofwelland.ca or follow us on [Facebook](#) and [Instagram](#) for updates on our journey.

Attachment: The Art Gallery of Welland Board of Directors & Advisory Committee photo

Photo cutline: Pictured (left to right): Chris Lagesten, David Bagarozza, Sylvia Parrotta, Debi Katsmar. Back Row: Brianna DePaulo, Aldo Parrotta, Evan Bernier, Anthony Corrizato, James Takeo. Absent when photo was taken: George Mora.

The Art Gallery of Welland's leadership team is composed of seven Board of Director members and three Advisory Committee members. Their collective expertise will shape the gallery's trajectory, ensuring that it becomes a sustainable and thriving cultural centre.

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The mission of the Art Gallery of Welland aims to foster artistic expression, engage the community through exhibitions and programs, and support local/regional artists by providing a professional space for art appreciation.

Our vision is to establish a premier art institution in Welland to nurture cultural growth, showcase artistic talent, and enhance community engagement.